Fair Observer°

Independence, Diversity, Debate



THIRD QUARTER UPDATE

2023

Dear FO° Supporter,

Thank you for your generous and continued support of *Fair Observer*. Your belief in our mission to make sense of the world allows us to inform and educate global citizens of today and tomorrow.

Highlights

Watch one of our videos get more than 71,000 views.

Join our Saturday workshop for young editors.

Host an FO°
Meetup in your
city.

In July, August and September of this year, your support has allowed us to achieve the following milestones:



Claire Whitaker, the chair of our board and the former head of AFP Africa (video) interviewed Salvatore Babones, an American political science professor in Australia who has been researching India, for our YouTube channel. This has become our most-watched video ever with more than 71,000 views.



Atul Singh, our Editor-in-Chief, did a deep dive into the German economy, which was appreciated by economists, ambassadors and business leaders.



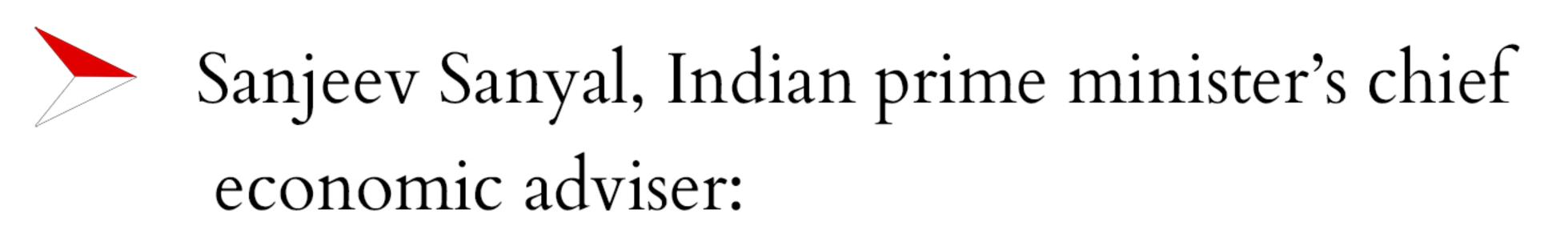
Fair Observer's monthlies select the best content of the month and many professors/instructors in universities and high schools are using them for their classes. Why don't you check out our September, August and July editions?



Our management team has finalized the Code of Conduct and the Communication Policy, which you can peruse on our website now. Note that we have executed what we promised in our last update.



FO° Podcasts — one of our two signature podcasts — is going great guns. Guests include:



"Sanjeev Sanyal Makes Sense of the Indian Economy"

- Sharad Kumar Saraf, India's extraordinary entrepreneur who is the world's largest manufacturer of oil drum closures:

 "Rare Story of a Global Indian Manufacturing Success"
- Sanjeev Chopra, the former big boss of the training academy of India's elite bureaucracy:

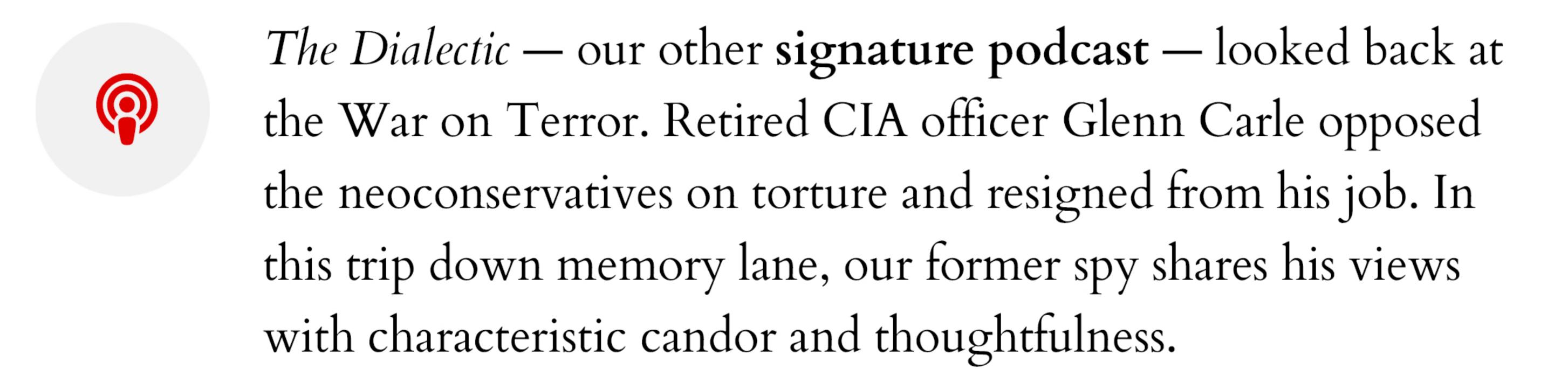
 "The Revealing Story of the Changing Map of India"

Nasir Khilji, the former senior economist at the US Treasury:

"Why Is the Pakistani Economy Imploding Now"

- Bilal Rahmani, the noted Afghanistan analyst: "Make Sense of the Taliban-Ruled Afghanistan"
- Oonagh McDonald, the former British MP: "What You Need to Know About Cryptocurrencies"

(You can listen to and follow FO° Podcasts on Spotify and Apple's iTunes as well.)



- The War on Terror: 22 Years On
- Consequences of the War on Terror and the Iraq War

(You can listen to and follow *The Dialectic* on Spotify and Apple's iTunes as well.)

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FO° Exclusive, which Atul Singh and Glenn Carle do together, has won appreciation from CEOs, diplomats and academics for being calm, composed and informative on an emotive subject.

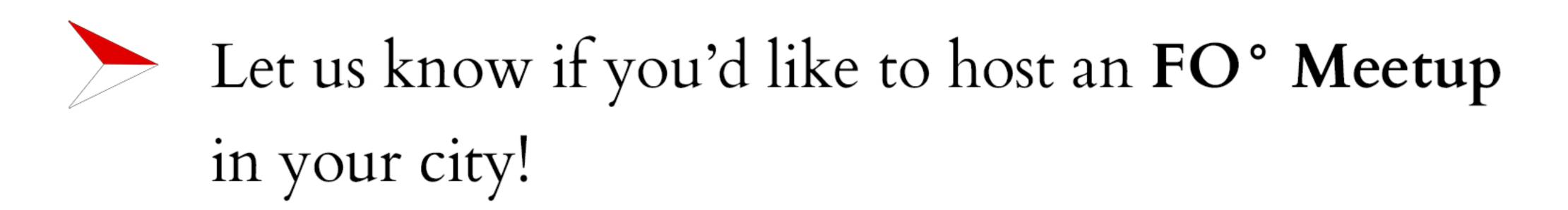


We have added new, quality content to the Multimedia section, which you might like to check out.

- Ellis Cashmore, a professor and a longstanding FO° author, has authored timelines on
 - Drugs in Sports,
 - Corruption in Sports, and
 - Celebrity Culture
- This section also has a timeline on the intractable issue of Kashmir and, on a lighter note, a photo feature on a boat ride in that beautiful part of the world.



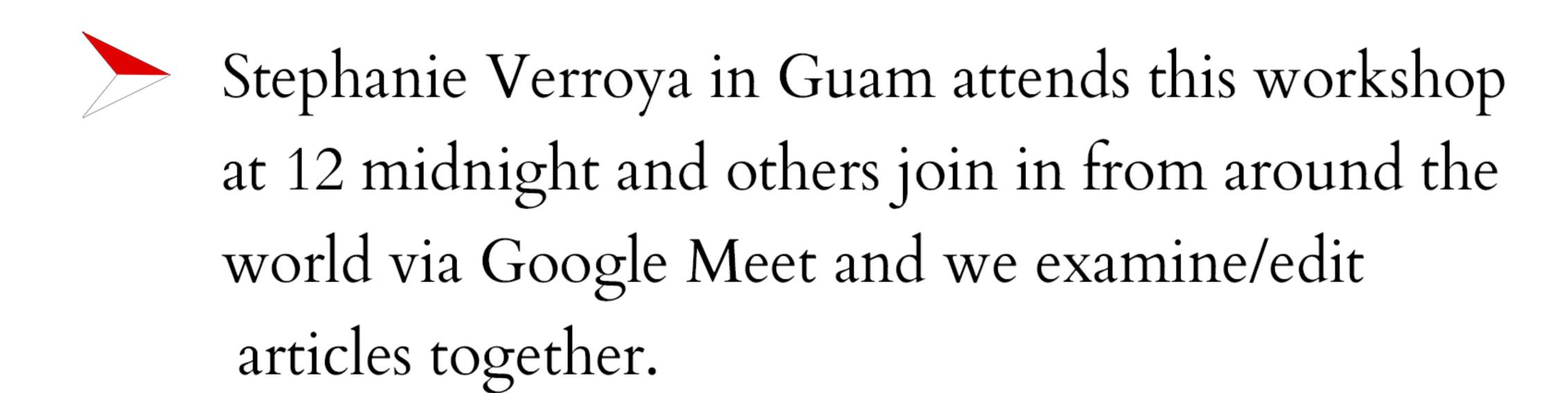
FO° Meetups have taken off. We have organized meetups in London, Geneva, Paris, Washington, DC, New York and the San Francisco Bay Area. Peter Isackson organized the FO° Meetup in Paris where Roberta Campani arrived from Geneva and Lane Gibson flew all the way from Chicago.

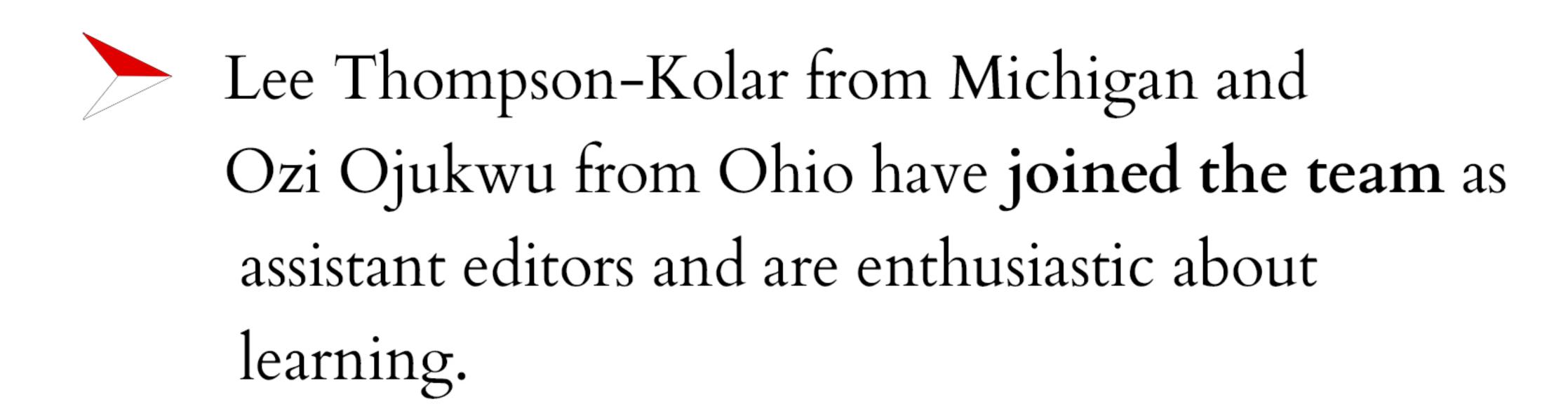






Our Young Editors Training Program has proven a resounding success. We conduct workshops every Saturday at 10:00 AM Eastern Time.





- During the workshops, the young editors worked together to edit Reza Parchizadeh's article, "Iran's Mahsa Revolution One Year On." It has been well received internationally and was translated into Spanish by the Semanario Hebreo JAI.
- Nishita Malhan published "The Great Omission: Why Don't Indians Talk About Africa?" after mentorship from editor-in-chief Atul Singh and guidance from his chief of staff Anton Schauble.
- If you would like to attend our workshop, let us know and we will send you a calendar invite.
- As you can see here on the ProPublica database, we function parsimoniously. In 2021, we raised a mere \$159,000. Imagine what we could do with double that budget.

As ever, we rely on your support. Here's what you can do:

Ask people in your circle to **sign up** for our **newsletter** and **follow us** on social media: Facebook, LinkedIn, Twitter, YouTube & Instagram.

Introduce us to those who might want to publish with us

- Share our newsletters, articles, podcasts and videos to your circle.
- Download our e-publications: monthly magazines, yearbooks and more. You can read them on your e-reader or print them out. That would save your eyes from over-exposure to blue light.
- Ask your friends to support us: remember a free press cannot be free. The number of donors and their level of engagement makes a large difference. A monthly or even an annual contribution of \$1, \$3 or \$5 goes a long way.
- Remember that companies like Visa and Google match your donation because we are a 501(c)(3) organization. Our EIN is 46-4070943.
- On **Giving Tuesday, November 28, 2023,** some companies will even triple the donation of their employees. If you work in such a company, please remember to support us that day.

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Thanks to your support,

Fair Observer is able to examine global issues through local lenses.

Thanks to you, we are educating young authors, young editors and young readers.

As winter draws near in the Northern Hemisphere, we wish you a wonderful last quarter of the year.

With unwavering gratitude,

Claire, Atul, Peter, Roberta, Ti and the rest of the FO° Team

